

Privacy Notice – Newsletter Subscribers

Background

RSCM is committed to ensuring your personal information is protected. This privacy notice describes how RSCM, the data controller, collects, uses and protects your information.

How we collect your information

The information we hold about you comes from the way you engage with us, such as from subscription to a newsletter or other bulk communication. We may collect information about you online through our website, via email, the post, over the phone or from discussions with you.

We may also collect details of your visits to our website including traffic data, location data, weblogs and other communications data and the resources that you access.

The type of information we hold

The information we hold may include name, address, contact telephone numbers, email addresses, information about your interests, and how and in what field you would like to hear from us.

How we use your information

We process your information to fulfil your wish to be contacted according to your stated preferences and we use your information in the following ways, according to which newsletter group you subscribe to:

- To provide you with information about the work of the RSCM.
- To provide you with the information about RSCM courses, events and activities.
- To provide you with details of events and activities local to you. (We may use address data and geolocation information to enable this.)
- To provide you with information about products and services offered by RSCM or its UK trading subsidiary RSCM Enterprises Ltd.
- To provide you with information about how you can support the work and mission of the RSCM.

All of our newsletter groups have individually electronically managed subscribe and unsubscribe functionality. You can unsubscribe from any group at any time using the links in the footer of the email. If you wish to unsubscribe from all such bulk communications and newsletters (i.e. every group), you can select the 'Opt out' option in the newsletter footer.

Who we will share your information with

We will not sell or swap your information with any agency or other charity. We will however share your information with:

• Our suppliers who manage some of our IT and web services.

Our suppliers are bound by UK privacy law (GDPR) and the terms of the contracts we have with them.

Storing your information

Your personal information will be stored on systems owned or operated by RSCM or those of our specific suppliers and will only be stored inside the European Economic Area (EEA), or a country approved by the EU.

Retention

We will retain your personal information in accordance with legal and regulatory requirements. We will only retain your information while we are actively engaged with you. Where we have had no interaction with you for a period of 5 years we will delete your data.

How you can access your information

You have the right to request access to the information we hold about you. To make a request for your personal information, please contact <u>enquiries@rscm.com</u>.

Your Rights

You have the right to:

- object to processing of personal data that is likely to cause, or is causing, damage or distress;
- have inaccurate personal data rectified;
- request your information to be deleted or destroyed and if we can we will but sometimes we must maintain some records for legal reasons.

If you are not happy how we are using your information or how we have responded to your request, you have the right to complain to the Information Commissioner's Office at <u>www.ico.org.co.uk</u>.

Use of cookies

We may use cookies and similar technologies on our website. Cookies are small text files that may be stored on your computer or mobile device when you visit our website. Cookies do many different things, such as letting you navigate between web pages efficiently and remembering your preferences. We use cookies to track your use of our site, but we do not use cookies to make decisions about you or to send you marketing information electronically. Please see our <u>cookie policy</u> for more details.

How we will tell you about future changes to this privacy notice

Any changes we make to our privacy notice will be put on our website. Please check for updates from time to time so you are always fully aware of what information is collected and how it is used.

How to contact us

If you have any questions or concerns about our use of your personal information, please email <u>enquiries@rscm.com</u>