

To defray the costs of publishing its quarterly membership magazines, *Church Music Quarterly* (CMQ) and *Sunday by Sunday*, the RSCM offers display and classified advertising space and carries a limited number of loose inserts.

We welcome advertising from musical, church and educational organisations that serve our members and are in keeping with the ethos of the RSCM as a Christian educational charity. The inclusion of advertising material does not imply endorsement and the RSCM reserves the right to refuse requests for advertising that it judges not to meet these criteria.

Display advertising

An advertiser can book a single page or part page as priced in the media pack, with premium positions available at additional cost. Prices are negotiable and new advertisers may be offered a deal on their first issue or campaign. In special cases and at the editor's discretion, an advertiser may request more than one page in a single issue of CMQ, subject to other bookings received. The layout will be determined according to editorial requirements. Note that we do not offer double-page spreads or advertisement features.

Full design specifications and requirements for display advertisements are provided in the Advertising Media Pack available on the RSCM website at www.rscm.com/cmq (select 'Advertising'). We may ask advertisers to resupply material that is provided in the incorrect format.

Loose inserts

Inserts are priced according to number, weight and territory (UK or worldwide) as indicated in the media pack. Inserts heavier than 20g may be accepted by negotiation with the advertising manager, subject to other bookings received.

Display advertising and loose inserts are booked with the Advertising Manager, Stephen Dutton. Please refer to the media pack at www.rscm.com/cmq for full details.

Classified advertising

Classified advertising is offered in CMQ and on the RSCM website under the categories of Vacancies, For Sale, Wanted and Announcements. A 50% discount is offered to RSCM Individual and Affiliate Members.

For more information about classified advertising, please see www.rscm.com/publications/cmq_ads.php

5 June 2013